

INVITATION

NYC Proptech Delegation Tour 2024

10 – 14. november

AI and Climate Tech innovation in Real Estate

Building on last year's success

PropTech Norway and PropTech Innovation, with The Norwegian Consulate General in New York and Innovation Norway, are pleased to invite leaders of real estate and proptech to the **NYC PropTech Delegation Tour 2024**.

This second annual delegation to the global epicenter of proptech begins on Sunday, November 10, and concludes on Thursday, November 14 - with an option to prolong the stay with a visit to New York Real Estate Tech Week. You'll meet the entrepreneurs, investors, researchers and policy makers defining the global frontier of AI and climate tech as it affects the real estate industry. Visit exciting sites, network, dine, learn and sample the city that never sleeps.

This year with a unique go-to-market program for startups.



*Birthe Espeland, CEO Proptech Innovation
and Daniel Butenschøn, CEO PropTech
Norway*



Norwegian Consulate General
New York

Program Sample

The program is currently under construction with keynotes and details to be unveiled later. Here is an overview of what you can expect.

- **Nordic PropTech Mini Summit at the Norwegian Consulate General**

Dive into the intersection of Climate Tech and PropTech as it pertains to global real estate - with pitches from our proptech delegates.

- **AI Workshop at Columbia University**

Meet some of the world's preeminent AI scholars and discover the new value streams already underway in real estate.

- **PropTech Tours**

Visit new and exciting sites for real estate, AI and climate tech, such as:

- Newly opened New York Climate Exchange campus at Governor's Island
- Hudson Yards
- The mint Climate Innovation Hub at Brookly Army Terminal
- The footprint of BIG Architects

- **Company visits**

Personal meetings with some of the world's defining proptech drivers and stakeholders

- **Receptions and dinners**

US counterparts and delegation partners host us as we sample the city's varied cuisine and expand our networks.

Why participate

- **Meet leading innovators and companies**

New York is the global PropTech epicenter. Gain a competitive edge with insights into the latest innovations in AI and Climate Tech as it pertains to this global industry.

- **Networking opportunities**

Network with top companies, investors, entrepreneurs, and experts. Build relationships and initiate collaboration.

- **Professional development**

Attend lectures and workshops to learn about major trends and challenges, from technology to policy, expanding your expertise.

- **Practical insights**

Learn from success stories, best cases and academic studies on implementing new technologies in your business.

- **Seamless experience**

Enjoy a well-organized tour with structured programs, coordinated dinners, and logistical support, focusing on learning and networking.

- **The city**

Plenty of time to strike out to see what the city has to offer: concerts, sports, cuisine and shopping. Alone or in groups.

SPECIAL OFFER FOR STARTUPS

SPECIAL GO-TO-MARKET SENSITIVITY PROGRAM

This year, we are proud to offer a special program for participating proptech companies. The program is designed to enable companies to navigate the complexities of expanding into the vibrant New York market through strategic networking sessions, personalized market insights, and engagement with key stakeholders, fostering essential knowledge and connections for success.

The program, hosted by Lisa Mallner, is open to Nordic companies and carries a separate sign-up and fee. It entails several pre-market visitation webinars in addition to the events of the Nordic Proptech Delegation itself. The program's tailored roadmap equips businesses with market-ready strategies and cultural sensitivity training, alongside expert-led workshops on recruitment, marketing, pitching, networking and IP protection, empowering participants to confidently scale into the market.

[More information and separate signup here](#) (you can sign up even if you do not participate physically in New York).

Registration & Practical Information

- **Pricing:**
NOK 24,000 for real estate companies
NOK 12,000 for startups (max 10 spots)
- There is a maximum of 35 delegates
- Price includes the professional program and lunches. Shared dinners as well as hotel and flight expenses are additional (some dinners likely covered by partners). We will coordinate the dinners and hotel accommodations.
- Delegation leaders are Bjarne Hareide and Daniel Butenschøn
- Please register your interest here: <https://forms.gle/C7thmnNjxCzQNZYp8> or contact: Daniel Butenschøn or Bjarne Hareide at: Daniel@proptechnorway.co or Bjarne@digilabscandinavia.com by August 20th.